



**CANOLA
CANADA**

CANOLA COUNCIL
OF CANADA

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MISSION STATEMENT

*To enhance the Canadian
canola industry's ability to
profitably produce and
supply seed, oil and meal
products that offer superior
value to customers
throughout the world.*



Introducing **Canola Export Ready!**
Information for growers to protect Canada's canola export markets.

March 28, 2006

Dear Canola Industry Partner:

Over 70 percent of Canada's canola crop is exported around the world and its reputation as a safe and high quality product is well-deserved and well-known. From the grower to the retail store, everyone in the supply chain has a role to play. Please do your part and ensure that you protect our markets and help us communicate this issue with canola growers.

Export markets are becoming very strict about the products they accept. Requirements in some countries affect the canola varieties that Canada can export and the pesticides that can be used on canola. Testing in some countries is being increased for these de-registered varieties and pesticides.

The Canola Export Ready information program provides growers with specific information on farm practices that can impact trade. With this information, growers can ensure that they do their part in protecting canola export markets.

Information attached is being communicated to growers through direct mail, the Canola Digest, radio and the CCC website. Please share this information within your organization and with canola growers in your area.

Regards,

JoAnne Buth
Vice President
Crop Production & Biotechnology